

## TCG Advisory Services, LLC, dba TCG Advisors Form CRS

### Introduction

TCG Advisory Services, LLC, dba TCG Advisors (“TCG”) is registered with the Securities and Exchange Commission (“SEC”) as an investment advisor. Brokerage and investment advisory services and fees differ and it is important for you to understand those differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS), which also provide educational materials about broker-dealers, investment advisors, and investing.

### What investment services and advice can you provide me?

As one of its services, TCG offers investment advice to retail investors. This means that we invest your assets to help you achieve your investment goals. As part of our standard services, we monitor the investments in your account on an ongoing basis and communicate with you periodically (but no less than annually) through telephone, email, and in person meetings.

We offer advisory accounts for which we exercise investment discretion, i.e. discretionary accounts. A discretionary account allows us to buy and sell investments in your account, without asking you in advance. We invest in stocks, bonds, and other securities including mutual funds and securities on foreign exchanges. To open an account, we do not require a minimum account size. For additional information, please refer to our [Form ADV Part 2A](#).

We offer advisory services to institutional clients on both a discretionary and non-discretionary basis. Clients include corporations and government entities such as school districts and municipalities. Services offered include institutional cash management, investment management, defined contribution plan advising and defined benefit plan advising.

Here are some questions you can use to start a conversation with your financial professional:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

### What fees will I pay?

If you open a retail investment advisory account with us, you will be charged a fee based on the amount of assets in your account. The more assets that are in your account, the more you pay us in fees. This creates an incentive for us to encourage you to increase the assets in your account. Fees are charged quarterly in advance. You will typically also pay other fees, depending on your account type. These fees include custodian fees, account maintenance fees, transactional fees and other ancillary fees.

Additional detailed information of all fees a retail client pays can also be found in your investment advisory agreement.

**You will pay fees and costs whether you make money or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.**

Here are questions you can use to start a conversation with your financial professional:

- Help me understand how these fees and costs might affect my investments.
- If I give you \$10,000.00 to invest, how much will go to fees and costs and how much will be invested for me?

**What are TCG's legal obligations to me when acting as my investment advisor?  
How else does your firm make money and what conflicts of interest do you have?**

**When we act as your investment adviser**, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you.

Here are some examples to help you understand what that means:

- TCG Advisors may buy or sell securities and other investments that are also recommended to Clients. In order to minimize this conflict of interest, TCG places Client interests ahead of our own interests and adheres to TCG's Code of Ethics.
- Some of our financial professionals hold an insurance license to sell insurance products through HUB International. They can receive compensation from selling insurance products and therefore receive economic benefit for this activity.
- IRA Rollover: When recommending that you rollover your account from a current retirement plan to an IRA our financial professionals earn an investment advisory fee creating a conflict of interest. If you do not rollover your account, they cannot receive an advisory fee. Thus, there is an economic incentive to recommend a rollover of a retirement plan account.
- For additional information about any conflicts of interest, please refer to our Form ADV Part 2A.

Here is a question you can use to start a conversation with your financial professional:

- How might your conflicts of interest affect me, and how will you address them?

**How do your financial professionals make money?**

Our financial professionals are compensated in the following ways for retail accounts: Cash compensation in the form of an annual salary, plus a variety of incentives that include a percentage of fees based upon your total assets.

While we have various controls to ensure that investments are being made in accordance with your agreed risk preferences, performance-based fee arrangements may create an incentive for us to recommend investments that are riskier or more speculative than would be the case absent an incentive or performance-based arrangement. The firm is not the advisor to private funds and as such no performance fees are paid to TCG or its IARs.

**Do you or your financial professionals have legal or disciplinary history?**

No. Visit [Investor.gov/CRS](https://www.investor.gov/crs) for a free and simple search tool to research TCG and our financial professionals. TCG and its financial professionals do not have disciplinary histories.

Here is a question you can use to start a conversation with your financial professional:

- As a financial professional, do you have any disciplinary history? For what type of conduct?

**Additional Information**

**For additional information on our advisory services**, see our Form ADV brochure on IAPD at [Investor.gov](https://www.investor.gov). If you have any questions or would like additional, up to date information or a copy of this disclosure, please call Garrett Adams at: 682-239-6512 or [garrett.adams@hubinternational.com](mailto:garrett.adams@hubinternational.com)

Here are some questions you can use to start a conversation with your financial professional:

- Who is my primary contact person? Is he or she a representative of an investment advisor or broker dealer?
- Who can I talk to if I have concerns about how this person is treating me?